

PROGRAM AGENDA


Masters of Ceremony

Shavonne Hasfal-McIntosh, Inclusion and Employee Experience Lead, Shopify
Sonya Shorey, Vice President, Marketing and Communications, Invest Ottawa and Bayview Yards

7:30AM

 **Registration**

8:30AM

 **Opening Remarks**

Michael Tremblay, President and CEO, Invest Ottawa and Bayview Yards


8:45AM

 **Fireside Chat**

– Startups at the Speed of Unicorns: Tales of Serendipity and Success –

Andrew Waitman, President and CEO, Assent Compliance
and
Franco Varriano, Fresh Founders, RareLogic Inc (or Rare.io), Hack To Start

9:25AM

 **Keynote Speaker**

– Going for Growth: 10 Things Every Founder Should Know About Growth But We Don't Talk About –


Saalim Chowdhury, Partner, 500 Startups (UK)

10:10AM

 **Fireside Chat**

– The Rise and Impact of the Maker Culture: Empowering the Next Entrepreneurial Generation –

Ryan Hoover, Founder, Product Hunt and Weekend Investor
and
Robleh Jama, Product Lead, Shopify

 **Networking Break (25min)**

11:20AM

 **Early Stage Investor Panel**

– Inside the Mind of an Early-Stage Investor –

Code Cubitt, Managing Director, Mistral Ventures
David Dufresne, Partner, Panache Ventures
Jennifer Francis, High Tech Mentor, Advisor & Investor
Chris Neumann, Early-Stage Investor, CEO & Co-Founder, DataHero
Elizabeth Yin, Co-Founder, Partner & Startup Investor, Hustle Fund

 **Lunch (60min)**


1:15PM

 **Keynote Speaker**

– Wind at Your Back: Making your Market Category Work for You –

April Dunford, Founder, Rocket Launch Marketing

1:55PM

 **Keynote Speaker**

– Founders, Startups and Communities –

Chris Heivly, Entrepreneur in Residence (EiR), Techstars

 **Networking Break (25min)**

3:00PM

 **Female Founders and Funders Panel**

– The Business Case for Investing in Women –

Michelle McBane, Managing Director at StandUp Ventures & Senior Investment Director MaRS IAF
Eli Fathi, CEO, MindBridge Ai
Michelle Killoran, Associate, OMERS Ventures
Janice McDonald, Award Winning Serial Entrepreneur & President, The Beacon Agency
Suzu Ryoo, Partner, Cross Culture Ventures; Venture Partner & VP of Technology & Innovation, Atom Factory
Nicole Verkindt, Founder and CEO, OMX; Director, CryptoGlobal

4:00PM

 **Keynote Speaker**

– Crowdsourcing Innovation, Told Through Stories of Space Exploration –

Emily Calandrelli, Contributing Writer, TechCrunch,
Emmy-nominated TV host, Executive Producer, FOX's Xploration Outer Space

4:55PM

 **Concluding Remarks**

Susan Richards, Chair of the Board, Invest Ottawa; Founder and CEO, NumberCrunch and Givopoly
His Worship **Jim Watson**, Mayor of Ottawa
Nick Quain, Vice President, Venture Development, Invest Ottawa

5:00PM – 7:00PM

 **After Party**