

PROGRAM AGENDA

 **Masters of Ceremony**

Aydin Mirzaee, Founder of Fellow.app
Karla Briones, Founder of Karla Briones Consulting

7:00AM

 **Registration**

8:30AM

 **Opening remarks**

Michael Tremblay, President & CEO, Invest Ottawa and Bayview Yards

8:45AM

 **Fireside chat**

The Entrepreneurial Journey to Success

Debbie Weinstein, M&A Lawyer, Securities Lawyer, Partner at LaBarge Weinstein LLP

Mike Weider, CEO at Shoebox

9:30AM

 **Keynote**

The Sales Acceleration Formula

Mark Roberge, Former CRO, HubSpot, Professor, Harvard Business School

10:15AM

 **Networking break**

10:50AM



Panel

Scaled in Canada: Strategies from the Veterans

Moderator: **Jess Joss**, Executive Director, York Angels; Angel Investor

Alex Peh, VP, Innovation & Transformation at RBC

Jason Flick, Co-founder and CEO at You.i TV

Kim Kaplan, Former VP, Plenty of Fish

Matt Mickiewicz, Co-Founder at Hired, Inc, Forbes 30 Under 30

11:40AM



Keynote

The Lightning-Fast Path to Building Massively Valuable Companies

Chris Yeh, Investor, Writer, Mentor, Entrepreneur

12:20PM



Networking lunch

1:25PM



Fireside chat

Big Data for Startups: Inside Shopify's Data Mastermind

Parinaz Sobhani, Director of Machine Learning, Georgian Partners

Solmaz Shahalizadeh, VP, Data Science and Engineering, Shopify

2:10PM



Keynote

5 Lessons on Conquering Your Own Path

Isa Watson, Founder & CEO at Squad; Inc 30 under 30

2:50PM



Networking break

3:25PM

 Panel

Pressing Forward: Female Founders and Funders 2.0

Moderator: **Jill Earthy**, Head of Female Funders, powered by Highline BETA

Melissa Kargiannakis, Founder & CEO at skritswap

Monique Woodard, Early stage investor

Vicki Iverson, CTO & Co-Founder, Iversoft

4:15PM

 Pitchfest finale

Finalists

Blackbox

CybernetIQ

GenM

GoFor

Hoppier

RVezy

5:30PM

 Closing remarks

Closing remarks and after-party